



JOIN. ATTEND. LEARN. NETWORK.

Join the association

- ▲ that shares your core values.
- ▲ that connects you with important industry leaders.
- ▲ that helps you grow your uniform, image apparel and public safety supply company.

naUmd

Network Association of Uniform Manufacturers & Distributors

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Introduction



NAUMD creates a network of uniform, image apparel, and workwear companies in order to improve supply chains, innovation, and awareness.

Our core values.

We believe that heroes wear uniforms.

We believe that uniforms empower employees.

We believe uniform industry members are good corporate citizens.



The NAUMD, a global network of uniform manufacturers and distributors has been a leading voice and networking organization for those companies involved in the manufacture and sale of uniforms.



The Image Apparel Institute division of the NAUMD promotes the manufacture, sale, and brand awareness of image, identity apparel worn every day by millions of workers.



The Public Safety Suppliers and Retailers division promotes the manufacture, sale, and brand awareness of equipment and accessories used by millions of workers engaged in public safety.

The NAUMD is a non-profit association established in 1932 and dedicated to advancing the interests of uniform, image apparel, workwear and public safety equipment companies.



NAUMD Network Groups

Join a network group at the NAUMD. Each group meets regularly to discuss their company's products and services, to share industry insights and trends, and to learn from their peers in the industry.

Meetings take place on Zoom. There is often a specific topic or theme for the gathering, however the opportunity to network and meet other NAUMD network members is always a key ingredient.

Lunch and learn sessions, short speaker and discussion meetings, break out rooms for small group conversations are all part of the programming.



Member Portal TheUniformNetwork.com

A private platform for industry members to connect, share, and learn. The website and phone APPs feature personal profiles for each participant. The ability to post content, ask questions, and connect privately with other NAUMD members are core features.

The NAUMD member portal features over 60 hours of recorded training from our webinars. Additional training and online courses are added regularly.

Publications

the PULSE

A leading email news source for uniform, image apparel, workwear, and public safety equipment.

- ▲ Strong industry circulation of 6,500+
- ▲ Edited by veteran uniform editorial team
- ▲ Over 40 years of combined industry experience
- ▲ Published every Tuesday for many years

2,000+ dealers and distributors
2,000+ manufacturers
2,000+ professionals
and more

THE INSIDER

The email news source exclusively sent to NAUMD members.

- ▲ Updates on association activities available to members
- ▲ Featured news about members, their products, and services
- ▲ Industry data reports
- ▲ Published the first Thursday of every month

100+ dealers and distributors
100+ manufacturers
100+ professionals
and more



Ace Uniforms New CEO Talks Pandemic, Product Diversification, and Doing More with Less

April 1st is known as a day of practice jokes and history, but for Ace Uniforms the date takes on a different tone. It was, after all, the day that 37 years ago when Marc Stoen decided to open Ace Uniforms & Accessories, Inc. So it was fitting that on April 1st in 2021, Marc Stoen stepped away from his beloved business and called into retirement.

"We had expected him to go out the door, walk around the back and then return," said Rory Stoen, Ace's new CEO. "He was such a father, the embodiment of what Ace was and continues to be."

The change is coming, but it follows the usual path one comes to expect from the industry. That is, the handing of the business to an offspring or other relative (passed to Stoen's son, Rory). Stoen is not retired by choice. Ace Stoen didn't have any business experience in uniform when he started it. So he really did have to learn the ropes of one of the most storied regional distributors on the west coast? What led to his joining, as he joked during the interview, "The culture appeal?"

[Read More](#)



National Police Week Goes Virtual: May 9 - 15

The pandemic has upended just about everything, so it comes as no surprise that most of the official events for this year's National Police Week are virtual. From May 9-15, the National Law Enforcement Memorial and Museum will feature programs to keep current officers safe and healthy, as well as an emphasis to honor those fallen officers whose names have been recently added to the Memorial. There's also the 33rd Annual Candlelight Vigil, happening virtually on Thursday, May 13 at 8:00 p.m.

National Police Week occurs every May and gives communities across the country the chance to connect with law enforcement and increase awareness about the services they provide. Started by President Kennedy in 1962, National Police Week pays special recognition to those law enforcement officers who have lost their lives in the line of duty for the safety and protection of others.

[Read More](#)



This issue of The Insider is being sent to all current and former members of the NAUMD. Want to get The Insider every month? [Join today.](#)

NAUMD UPDATES



The NAUMD 2021 Convention and Exposition now features the theme of Heroes Wear Uniforms. Join us this year for a celebration of our heroes in uniform.

Workers who serve as our protectors, our healers and our service providers all wear uniforms. We honor all of them!

Network with top uniform industry professionals.
80+ exhibitors of public safety, image apparel and safety equipment manufacturers
400+ attendees representing manufacturers, suppliers, retailers and distributors.

The show is October 24 - 26, 2021. Secure your participation and/or confirm what you have rolled over from last year.

[Full Convention Info](#)

Promote the convention with postcards

Want to see more retailers, dealers and distributors at the NAUMD Convention & Exposition in October?

This year we encourage all manufacturers to place postcards in their shipments to encourage retailers to attend the show.

The NAUMD will print the postcard and ship them right to your warehouse for easy inclusion with shipments. Please follow the link to request how many cards you wish to start with.

[Request Postcards](#)

Learn about textiles and viruses today

Join us today for a conversation with Dr. Anne H. Michel, President & Executive Director, International Safety Center. Hosted by Ben Farnel, Founder & CEO of VESTEX Products.

This discussion will show how to differentiate between scientifically proven, effective, and safe technologies that provide microbial protection to workers and the community compared to empty claims that some manufacturers and technologies may make.

DATE: Thursday, April 1, 2021
TIME: 1:00 PM CST
COST: Free

[Register Now](#)

Join Robert for this upcoming talk:



NAUMD Webinar Series

An educational year-long activity. The manufacturers, retailers, distributors, and associates of the NAUMD share their best practices with each other, and the uniform, image apparel, and public safety equipment industry.



All webinars are free to attend.

- ▲ Presented by industry members
- ▲ Recordings available to members for employee training
- ▲ Sponsorship opportunities available

naumd.com/webinars



NAUMD Podcast Series

An educational year-long activity. The Unifomer is a podcast devoted to the companies, teams, and individuals who provide the uniforms, image apparel, and equipment worn by tens of millions of workers across North America.



All podcasts are free to download.

- ▲ Interviews of NAUMD members and thought leaders
- ▲ Recordings available for employee training
- ▲ Sponsorship opportunities available

naumd.com/podcasts



Trade Show

THE NAUMD CONVENTION AND EXPOSITION

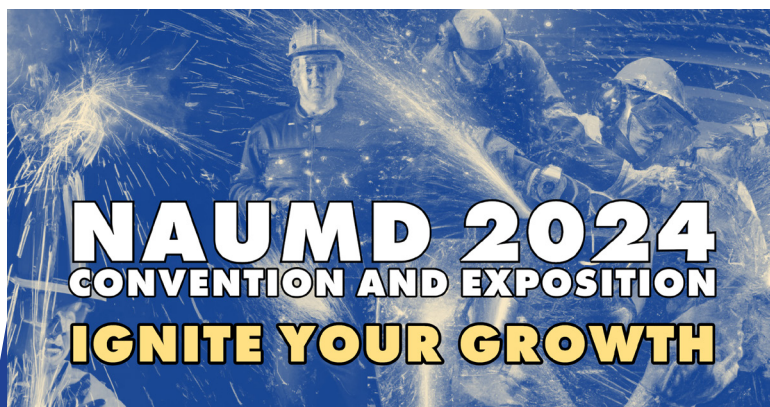
The annual NAUMD Convention and Exposition is attended by hundred of uniform, image apparel and public safety manufacturers, suppliers, retailers and distributors.

Booth space is at a premium for this highly targeted convention where the leading uniform manufacturers and associated service providers meet small and large dealers.

Members and exhibitors are invited to take advantage of opportunities for companies to support the uniform industry and the NAUMD by sponsoring events, materials and speakers.

- ▲ Great speakers and education breakouts
- ▲ Networking events
- ▲ Award presentations
- ▲ Meet top suppliers and their management team

naumd.com/convention



NEXT SHOW:
MAY 5-7, 2024
Hilton Daytona Beach
Oceanfront Resort ,
Daytona Beach, FL, USA



IMAGE OF THE YEAR AWARDS®

Each year, the Image Apparel Institute recognizes the best workplace apparel programs with its Image of the Year Award®. Since 1978, the awards have recognized the organization's program, plus the manufacturers and distributors that created it.



Independent judges evaluate the programs on

- Originality of design
- Projection of branding
- Functionality for the job
- Use of technology and innovation



BEST DRESSED PUBLIC SAFETY AWARDS®

Each year, the NAUMD presents the Best Dressed Public Safety Award® to police, fire, sheriff, correctional, EMS, security and other public safety departments.

Independent judges evaluate the submissions based on

- Appearance
- Functionality for the job
- Use of technology & innovation
- Department maintains uniform standards to determine the best overall uniform programs.



OTHER AWARDS

The NAUMD also presents annual INNOVATION AWARDS in various categories, such as fabric, footwear, public safety, digital technology, and more. Additionally, they acknowledge outstanding individuals with the Rising Star Young Leadership Award and the Lifetime Achievement Award, honoring both accomplished young professionals and seasoned veterans in the industry.



naumd.com/awards

JOIN ONLINE AT NAUMD.COM/JOIN OR USE THIS MEMBERSHIP APPLICATION

COMPANY

Your Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Key Contact _____

Phone _____

Email _____

MEMBERSHIP

Please check membership classification best fitting your company:

- ☐ **DISTRIBUTOR: \$500 per year**
Companies that are principally engaged in direct sales to the end user, and purchase for resale the majority of their uniform items to the uniform industry.
- ☐ **MANUFACTURER: \$1,000 per year**
Companies that are engaged in the manufacturing of uniforms, equipment and components for resale to other manufacturers, distributors or end users to the uniform industry.
- ☐ **ASSOCIATE: \$1,000 per year**
Companies that supply support, technology, and other services to the uniform industry.
- ☐ **PROFESSIONAL: \$90 per year**
Individuals who are employed, contracted or involved in the uniform, image apparel, workwear, or public safety equipment industry.

PAYMENT

☐ Invoice me. Send invoice to this email: _____ *

☐ Credit Card:

Name _____

Card Number _____

Security Code _____ Exp. Date _____

** Checks, ACH and wire transfers accepted. Bank information will be sent.*

Renewal invoices will automatically be sent on your membership anniversary date.