



JOIN. ATTEND. LEARN. NETWORK.

We believe that heroes wear uniforms.

We believe that uniforms empower employees.

We believe uniform industry members are good corporate citizens.

Join the association

- ▲ that shares your core values.
- ▲ that connects you with important industry leaders.
- ▲ that helps you grow your uniform, image apparel and public safety supply company.

naUmd

Global Network of Uniform Manufacturers & Distributors

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The NAUMD is a non-profit association established in 1932 and dedicated to advancing the interests of uniform, image apparel, workwear and public safety equipment companies.

Our members are the manufacturers, suppliers, retailers, dealers and distributors of uniform fabrics, clothing, footwear, accessories, and equipment. NAUMD members are responsible for outfitting tens of millions of end-users, professionals and individuals who require uniforms, image apparel, workwear and equipment as part of their job.



The NAUMD, a global network of uniform manufacturers and distributors has been a leading voice and networking organization for those companies involved in the manufacture and sale of uniforms.



The Image Apparel Institute division of the NAUMD promotes the manufacture, sale, and brand awareness of image, identity apparel worn every day by millions of workers.



The Public Safety Suppliers and Retailers division promotes the manufacture, sale, and brand awareness of equipment and accessories used by millions of workers engaged in public safety.

NAUMD CORE VALUES

We honor those in uniform and value being good corporate citizens.

U We believe that heroes wear uniforms.

Workers who serve as our protectors, our healers, and our service providers all wear uniforms. We honor those in uniform who maintain our safety and protect us from harm. We honor those in uniform who heal our wounds and nurture us when sick. We honor those in uniform who deliver our services and support us as consumers.

U We believe that uniforms empower employees.

Workers who wear uniforms feel more pride, present more authority and perform more efficiently. Employees in uniform become players on a team and take pride in their teammate's success. Employees in uniform become the nearby experts and command greater respect. Employees in uniform become confident wearing apparel and gear made for their specific job.

U We believe uniform industry members are good corporate citizens.

Uniform companies practice sustainable sourcing and look for ways to reduce environmental impact. We promote diversity in the workplace and recruit people of all skill levels and experience. We promote exceptional customer service and innovate for today's needs as well as the future. We promote economic policies that value fairness and ethical business practices.

the PULSE

The leading email news source for North American uniform, image apparel, public safety equipment products and services.

- ▲ Strong industry circulation of 8,000+
- ▲ Edited by veteran uniform editorial team
- ▲ Over 40 years of combined industry experience
- ▲ Published every Tuesday for many years

2,000+ dealers and distributors
2,000+ manufacturers
2,000+ professionals
and many more

THE INSIDER

The email news source exclusively sent to NAUMD members.

- ▲ Updates on association activities available to members
- ▲ Featured news about members, their products, and services
- ▲ Industry data reports
- ▲ Published the first Thursday of every month

100+ dealers and distributors
100+ manufacturers
100+ professionals
and many more





NAUMD Webinar Series

An educational year-long activity. The manufacturers, retailers, distributors, and associates of the NAUMD share their best practices with each other, and the uniform, image apparel, and public safety equipment industry.



All webinars are free to attend.

- ▲ Presented by industry members
- ▲ Recordings available for employee training
- ▲ Sponsorship opportunities available

naumd.com/webinars



NAUMD Podcast Series

An educational year-long activity. The Uniformer is a podcast devoted to the companies, teams, and individuals who provide the uniforms, image apparel, and equipment worn by tens of millions of workers across North America.



All podcasts are free to download.

- ▲ Interviews of NAUMD members and thought leaders
- ▲ Recordings available for employee training
- ▲ Sponsorship opportunities available

naumd.com/podcasts

THE NAUMD CONVENTION AND EXPOSITION

The annual NAUMD Convention and Exposition is attended by hundreds of uniform, image apparel and public safety manufacturers, suppliers, retailers and distributors.

Booth space is at a premium for this highly targeted convention where the leading uniform manufacturers and associated service providers meet small and large dealers.

Members and exhibitors are invited to take advantage of opportunities for companies to support the uniform industry and the NAUMD by sponsoring events, materials and speakers.

- ▲ Great speakers and education breakouts
- ▲ Networking events
- ▲ Award presentations
- ▲ Meet top suppliers and their management team

naumd.com/convention



NAUMD 2022
CONVENTION AND EXPOSITION

INNOVATE, INTEGRATE, MOTIVATE

naUmd MAY 22-24, 2022
HYATT REGENCY RESTON
RESTON, VA

uniform news ▲ industry data ▲ network access

THIS YEAR'S SHOW:
MAY 22-24, 2022
AT HYATT REGENCY RESTON
RESTON, VA



IMAGE OF THE YEAR AWARDS®

Each year, the Image Apparel Institute recognizes the best workplace apparel programs with its Image of the Year Award®. Since 1978, the awards have recognized the organization's program, plus the manufacturers and distributors that created it.



Independent judges evaluate the programs on

- Originality of design
- Projection of branding
- Functionality for the job
- Use of technology and innovation



BEST DRESSED PUBLIC SAFETY AWARDS®

Each year, the NAUMD presents the Best Dressed Public Safety Award® to police, fire, sheriff, correctional, EMS, security and other public safety departments.

Independent judges evaluate the submissions based on

- Appearance
- Functionality for the job
- Use of technology & innovation
- Department maintains uniform standards to determine the best overall uniform programs.



OTHER AWARDS

The NAUMD also offers INNOVATION AWARDS each year in categories that include fabric, footwear, public safety, digital technology and more. And the new 40 under 40 Leadership Award recognizes individuals under the age of 40 that are the most accomplished young business women and men in the uniform and/or public safety industry.



naumnd.com/awards

JOIN ONLINE AT NAUMD.COM/JOIN OR USE THIS MEMBERSHIP APPLICATION

COMPANY

Your Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Key Contact _____

Phone _____

Email _____

MEMBERSHIP

Please check membership classification best fitting your company:

- DISTRIBUTOR: \$500 per year**
Companies that are principally engaged in direct sales to the end user, and purchase for resale the majority of their uniform items to the uniform industry.
- MANUFACTURER: \$1,000 per year**
Companies that are engaged in the manufacturing of uniform items for resale to distributors or end users to the uniform industry.
- ASSOCIATE: \$1,000 per year**
Companies that supply ingredient products (piece goods, mills, trim, etc.) and services to the uniform industry.
- PROFESSIONAL: \$90 per year**
Individuals who are employed, contracted or involved in the uniform, image apparel, workwear, or public safety equipment industry.

PAYMENT

Credit Card:

Name _____

Card Number _____

Security Code _____ Exp. Date _____

Checks are also accepted, payable to the NAUMD.

Renewal invoices will automatically be sent on your membership anniversary date.