

2021 Convention & Exposition Schedule of Events

Heroes Wear Uniforms

Sunday, October 24

8:30 a.m. - 4:00 p.m.	Registration	Bay View/Sunset Foyer
8:30 a.m. - 11:30 a.m.	NAUMD Board of Directors Meeting	Bay View Room & Deck
Noon - 5:00 p.m.	Exhibitor Booth Setup	Paradise Ballroom
5:00 p.m. - 5:30 p.m.	NAUMD Welcome Kickoff First-Time Attendee Welcome, Meet the Board	Sunset Terrace
5:30 p.m. - 7:30 p.m.	Exhibit Hall Welcome Reception Officer Media Group & UniformMarket/Sellers Commerce - Sponsors	Paradise Ballroom
7:30 p.m.	Dinner (Offsite)	

Monday, October 25

8:30 a.m. - 4:00 p.m.	Registration	Bay View/Sunset Foyer
8:00 a.m. - 9:00 a.m.	Breakfast Aramark Uniform Services - Sponsor	Sunset III, IV & V
9:00 a.m. - 10:00 a.m.	Keynote Presentation Gabrielle Bosche — America's Millennial Expert "Discover the Science of Millennial Motivation"	Sunset III, IV & V
10:15 a.m. - 11:30 a.m.	Breakout Session: Public Safety Suppliers and Retailers Michael Asimore – Dynamic International. Grant Strategies for the Public Safety Market	Sunset I & II
	Breakout Session: Image Apparel Institute Jill Coleman and Don Howard - Alvanon "The Pathway to Standardization in 3D; The Authentic Digital Garment"	Bay View Room & Deck
Noon	Lunch Flying Cross, Sponsor	Sunset III, IV & V
12:30 p.m.	Lunch & Learn Presentation Chief of Police David Nisleit, San Diego Police Department – Policing in a Political World	Sunset III, IV & V
1:30 p.m. - 4:30 p.m.	Business in Exhibit Hall	Paradise Ballroom
5:30 p.m. - 7:30 p.m.	North American Extravaganza Social The R&R Group, Sponsor	Paradise Terrace

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Tuesday, October 26

8:30 a.m. - 1:00 p.m.	Registration	Bay View/Sunset Foyer
8:30 a.m.	Breakfast Mocean Tactical, Sponsor	Sunset III, IV & V
9:00 a.m. – 9:30 a.m.	Sunrise Education Session: Amelia Eleiter – Debrand “Public Safety & Image Apparel Uniform Sustainability”	
9:30 a.m. - 1:00 p.m.	Business in Exhibit Hall Lunch in Exhibit Hall	Paradise Ballroom
1:15 p.m. - 3:00 p.m.	Postal Town Hall Meeting	Sunset I & II
	Breakout Session: Image Apparel Institute Ben Mead – Hohenstein, Caroline Bartek – Cintas, Griffin Jones– Fechheimer Bros., Bob Getto – Fechheimer Bros. “How to Prepare for Success when it comes to Safety and Sustainability in your Next Uniform Project.”	Sunset III - V
3:00 p.m. - 5:00 p.m.	Breakout Session: NAUMD Harvey Klein – BeauTela, Bruce Terry – BodiData, Arup Chakraborty – Mirrorsize US Inc “Sizing Up: A Panel Presentation about the Uniform Industry Adopting Modern Sizing Technology”	Sunset I & II
6:00 p.m. - 7:00 p.m.	Awards Reception	Paradise Terrace
7:00 p.m. - 9:30 p.m.	Awards Banquet Cobmex, Sponsor	Sunset Ballroom & Deck