

## 2021 Convention & Exposition Schedule of Events

Heroes Wear Uniforms

### Sunday, October 24

8:30 a.m. - 4:00 p.m.	<b>Registration</b>	Bay View/Sunset Foyer
8:30 a.m. - 11:30 a.m.	<b>NAUMD Board of Directors Meeting</b>	Bay View Room & Deck
Noon - 5:00 p.m.	<b>Exhibitor Booth Setup</b>	Paradise Ballroom
5:00 p.m. - 5:30 p.m.	<b>NAUMD Welcome Kickoff</b> First-Time Attendee Welcome, Meet the Board	Sunset Terrace
5:30 p.m. - 7:30 p.m.	<b>Exhibit Hall Welcome Reception</b> Officer Media Group & UniformMarket/Sellers Commerce - Sponsors	Paradise Ballroom
7:30 p.m.	<b>Dinner (Offsite)</b>	

### Monday, October 25

8:30 a.m. - 4:00 p.m.	<b>Registration</b>	Bay View/Sunset Foyer
8:00 a.m. - 9:00 a.m.	<b>Breakfast</b> Aramark Uniform Services - Sponsor	Sunset III, IV & V
9:00 a.m. - 10:00 a.m.	<b>Keynote Presentation</b> Gabrielle Bosche — America's Millennial Expert "Discover the Science of Millennial Motivation"	Sunset III, IV & V
10:15 a.m. - 11:30 a.m.	<b>Breakout Session:</b> <b>Public Safety Suppliers and Retailers</b> Michael Asimore – Dynamic International. <b>Grant Strategies for the Public Safety Market</b>	Sunset I & II
	<b>Breakout Session:</b> <b>Image Apparel Institute</b> Jill Coleman and Don Howard - Alvanon "The Pathway to Standardization in 3D; The Authentic Digital Garment"	Bay View Room & Deck
Noon	<b>Lunch</b> Flying Cross, Sponsor	Sunset III, IV & V
12:30 p.m.	<b>Lunch &amp; Learn Presentation</b> Chief of Police David Nisleit, San Diego Police Department – Policing in a Political World	Sunset III, IV & V
1:30 p.m. - 4:30 p.m.	<b>Business in Exhibit Hall</b>	Paradise Ballroom
5:30 p.m. - 7:30 p.m.	<b>North American Extravaganza Social</b> The R&R Group, Sponsor	Sunset Terrace

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### Tuesday, October 26

8:30 a.m. - 1:00 p.m.	<b>Registration</b>	Bay View/Sunset Foyer
8:30 a.m.	<b>Breakfast</b> Mocean Tactical, Sponsor	Sunset III, IV & V
9:00 a.m. – 9:30 a.m.	<b>Sunrise Education Session:</b> Amelia Eleiter – Debrand “Public Safety & Image Apparel Uniform Sustainability”	
9:30 a.m. - 1:00 p.m.	<b>Business in Exhibit Hall</b> <b>Lunch in Exhibit Hall</b>	Paradise Ballroom
1:15 p.m. - 3:00 p.m.	<b>Postal Town Hall Meeting</b>  <b>Breakout Session:</b> <b>Image Apparel Institute</b> Ben Mead – Hohenstein, Caroline Bartek – Cintas, Griffin Jones– Burlington/Elevate, Bob Getto – Fechheimer Bros. “How to Prepare for Success when it comes to Safety and Sustainability in your Next Uniform Project.”	Sunset I & II  Sunset III - V
3:00 p.m. - 5:00 p.m.	<b>Breakout Session:</b> <b>NAUMD</b> Harvey Klein – BeauTela, Bruce Terry – BodiData, Arup Chakraborty – Mirrorsize US Inc “Sizing Up: A Panel Presentation about the Uniform Industry Adopting Modern Sizing Technology”	Sunset I & II
6:00 p.m. - 7:00 p.m.	<b>Awards Reception</b>	Sunset Terrace
7:00 p.m. - 9:30 p.m.	<b>Awards Banquet</b> Cobmex, Sponsor	Sunset Ballroom & Deck