



# 2021 Convention & Exposition Schedule of Events

COME FOR BUSINESS. STAY FOR THE PARTY

## Saturday, October 23

## Sunday, October 24

8:30 a.m. - 4:00 p.m.	<b>Registration</b>	Bay View/Sunset Foyer
8:30 a.m. - 11:30 a.m.	<b>NAUMD Board of Directors Meeting</b>	Bay View Room & Deck
Noon - 5:00 p.m.	<b>Exhibitor Booth Setup</b>	Sunset Pavilion
5:00 p.m. - 5:30 p.m.	<b>NAUMD Welcome Kickoff</b> Meet the Board and First-Time Attendee Welcome	Sunset Terrace
5:30 p.m. - 7:30 p.m.	<b>Exhibit Hall Welcome Reception</b> Aramark Uniform Services, Sponsor	Sunset Pavilion
7:30 p.m.	<b>Dinner (Offsite)</b>	

## Monday, October 25

8:30 a.m. - 4:00 p.m.	<b>Registration</b>	Bay View/Sunset Foyer
8:00 a.m. – 9:00 a.m.	<b>Breakfast</b>	Sunset III, IV & V
9:00 a.m. - 10:00 a.m..	<b>Keynote Presentation</b> Gabrielle Bosche — America’s Millennial Expert “Discover the Science of Millennial Motivation”	Sunset III, IV & V
10:15 a.m. - 11:30 a.m.	<b>Breakout Session:</b> <b>Public Safety Suppliers and Retailers</b>	Sunset I & II
	<b>Breakout Session:</b> <b>Image Apparel Institute</b> Emily Robertson-Hood — Motif Jill Coleman - Alvanon “Why Fit Matters, and How to Run a Fit Session”	Bay View Room & Deck
Noon	<b>Lunch</b> Flying Cross	Sunset III, IV & V
12:30 p.m.	<b>Lunch &amp; Learn Presentation</b> LTC Jonathon Allen – Product Manager Soldier Clothing & Individual Equipment Program	Sunset III, IV & V
1:30 p.m. - 4:30 p.m.	<b>Business in Exhibit Hall</b>	Sunset Pavilion
5:30 p.m. - 7:30 p.m.	<b>North American Extravaganza Social</b> The R&R Group, Sponsor	Sunset Terrace

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### Tuesday, October 26

8:30 a.m. - 1:00 p.m.	<b>Registration</b>	Bay View/Sunset Foyer
8:30 a.m.	<b>Breakfast</b> Officer Media Group, Sponsor	Sunset Terrace
9:00 a.m. – 9:30 a.m.	<b>Sunrise Education Session:</b> Amelia Eleiter – Debrand “Public Safety & Image Apparel Uniform Sustainability”	
9:30 a.m. - 1:00 p.m.	<b>Business in Exhibit Hall</b> <b>Lunch in Exhibit Hall</b>	Sunset Pavilion
1:15 p.m. - 3:00 p.m.	<b>Postal Town Hall Meeting</b>  <b>Breakout Session:</b> <b>Image Apparel Institute</b> Ben Mead – Hohenstein, Mike Smith – Unisync, Griffin Jones– Burlington/Elevate, Mike Perrotti – Lands’ End “How to Prepare for Success from a Safety Perspective when Starting your Next Uniform Project.”	Sunset I & II  Sunset IV
3:00 p.m. - 5:00 p.m.	<b>Military Affairs Town Hall Meeting</b>	Sunset I & II
6:00 p.m. - 7:00 p.m.	<b>Awards Reception</b>	Sunset Terrace
7:00 p.m. - 9:30 p.m.	<b>Awards Banquet</b> Cobmex, Sponsor	Sunset Ballroom & Deck

Schedule as of February 17, 2021