



JOIN. ATTEND. LEARN. NETWORK.

Join the association

- ▲ that shares your core values.
- ▲ that connects you with important industry leaders.
- ▲ that helps you grow your uniform, image apparel and public safety supply company.

naUmd

Network Association of Uniform Manufacturers & Distributors

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Introduction



NAUMD creates a network of uniform, image apparel, and workwear companies in order to improve supply chains, innovation, and awareness.

Our core values.

We believe that heroes wear uniforms.

We believe that uniforms empower employees.

We believe uniform industry members are good corporate citizens.



The NAUMD, a global network of uniform manufacturers and distributors has been a leading voice and networking organization for those companies involved in the manufacture and sale of uniforms.



The Image Apparel Institute division of the NAUMD promotes the manufacture, sale, and brand awareness of image, identity apparel worn every day by millions of workers.



The Public Safety Suppliers and Retailers division promotes the manufacture, sale, and brand awareness of equipment and accessories used by millions of workers engaged in public safety.

The NAUMD is a non-profit association established in 1932 and dedicated to advancing the interests of uniform, image apparel, workwear and public safety equipment companies.



NAUMD Network Groups

Join a network group at the NAUMD. Each group meets regularly to discuss their company’s products and services, to share industry insights and trends, and to learn from their peers in the industry.

Meetings take place on Zoom. There is often a specific topic or theme for the gathering, however the opportunity to network and meet other NAUMD network members is always a key ingredient.

Lunch and learn sessions, short speaker and discussion meetings, break out rooms for small group conversations are all part of the programming.



Member Portal TheUniformNetwork.com

A private platform for industry members to connect, share, and learn. The website and phone APPs feature personal profiles for each participant. The ability to post content, ask questions, and connect privately with other NAUMD members are core features.

The NAUMD member portal features over 60 hours of recorded training from our webinars. Additional training and online courses are added regularly.

Publications

the PULSE

A leading email news source for uniform, image apparel, workwear, and public safety equipment.

- ▲ Strong industry circulation of 8,000+
- ▲ Edited by veteran uniform editorial team
- ▲ Over 40 years of combined industry experience
- ▲ Published every Tuesday for many years

2,000+ dealers and distributors
2,000+ manufacturers
2,000+ professionals
and more



the PULSE

JUN 25, 2024 | UPCOMING EVENTS | ADVERTISE | JOIN | [naumd](#)

THE UNIFORM CHRONICLES

NAJAO is pleased to present *The Uniform Chronicles*, a new column written by Leslie Wolf Mahaffey, industry veteran and senior manager of merchandise and product design.

Account Management: Representing and Protecting Your Company Brand

As an account manager, you play a crucial role in your company's success, impacting various aspects of the business in significant ways. Your contributions to client relations, revenue growth, and most importantly, protecting the business brand and reputation in the industry, are invaluable.

Brand Ambassadors
Your most important contribution is acting as a brand ambassador for your company. You represent your company to clients, ensuring client needs are met and that they have a positive experience with your company. You are the front line and the first experience that clients have, which is pivotal in shaping their perception of your company.

[Read More](#)

Reflective Materials
Enhance Nighttime Visibility and Increase Sales

Authorized Distributor of 3M™ Scotchlite™ Reflective Material, Metlon Corporation stocks and supplies a wide variety of roll goods and reflective marker fabrics for your customers' uniforms, vests, sublimated, hoodies, apparel, and accessories. ANSI 107-2020 compliant. In addition to standard sizes, Metlon has the ability to slit most reflective materials to special widths.

Call experienced professionals for assistance.

[Learn More](#)

FEATURED NEWS

UNISYNC Announces Appointment of Manish Arora as CFO

Unisync Corp. announced last week the appointment of Manish Arora as Chief Financial Officer (CFO) of the company, replacing Richard Smith who had continued in the role of Acting CFO since announcing his retirement earlier this year.

Prior to joining Unisync, Manish was the CFO of Drone Delivery Canada Corp., a role he held since September 2020. He brings over 20 years of substantial finance experience from small to large fortune 500 companies across a variety of industries including Aerospace, Healthcare, and Automotive, having previously worked at organizations such as Cardinal Health, Moderna International and Vector Aerospace.

[Read More](#)



qUniform

FREE SETUP

The Distribution Solution

qUniform provides the solution for uniform distributors, retailers, and manufacturers to easily manage multiple custom appointments for their customers and customer employees to securely browse and purchase from catalogues tailored to their specific job's needs. A robust, configurable rules engine allows for full control of the availability of goods providing ease of mind to allow employees to call out their own uniforms. A complete API integration toolkit is available to allow uniform distributors, retailers, and manufacturers to easily slide qUniform into their current business process and have it integrated with existing systems.

[Learn More](#)

Berne Apparel Unveils Spring 2025 Line Featuring Advanced UV Protection

Berne Apparel is excited to announce the release of its Spring 2025 line, introducing a collection that provides the latest in ultraviolet protection. The company's new UPF 50+ and 50+ styles are engineered to block over 95% of harmful UV rays, providing exceptional protection for outdoor workers across various industries.

This UPF line includes apparel specifically crafted for professionals in construction, landscaping, agriculture, and outdoor fishing. With the highest standard of UV protection integrated into the designs, Berne Apparel continues to prioritize the health and safety of those who spend significant time outdoors.

[Read More](#)



AILEEN'S UNIFORM ATLAS

The Pulse is pleased to introduce Aileen's Uniform Atlas, a new recurring feature written by Aileen Out. Out is the owner of *PrattBusiness*, a news blog in the Netherlands that focuses exclusively on work clothing.

Will a national healthcare uniform take over the world?

The British government is working on a national uniform program for hospitals. Instead of each organization providing its own clothing, all employees will soon look the same. It is a unique project that, so far, seems to offer many advantages. Will more countries follow this example, and what are the challenges of this project?

The advantages of a national uniform
When you read about the National Health Service (NHS) program, you immediately wonder why this wasn't implemented earlier. It is a large project but offers benefits for all parties involved. When the government itself purchases all the uniforms, a lot of money is saved. Currently, 22 million pounds are spent annually on the uniforms that hospitals order individually. It is expected that after the introduction of the national uniform, 10 million pounds will be saved after two years.

[Read More](#)



FEATURED NEWS

Wear it, then recycle: Designers make dissolvable textiles from gelatin

Introducing the fashion of the future: a T-shirt you can wear a few times, then, when you get bored with it, dissolve and recycle to make a new shirt.

Researchers at the ATLAS Institute at CU Boulder are now one step closer to that goal. In a new study, the team of engineers and designers developed a DYE machine that spins textile fibers made of materials like sustainably sourced gelatin. The group's "textiles" feel a bit like flax fiber and dissolve in hot water in minutes to an hour.

[Read More](#)



Team USA's new Olympic uniforms revealed

Since 2008, Ralph Lauren has outfitted Team USA at nine consecutive Olympics and Paralympics, designing uniforms for athletes to wear at opening and closing ceremonies as well as a broader capsule wardrobe for their use during and after the Games.

And for this summer's Olympics, the brand is bringing its quintessential take on Americana and preppy athleticism to Paris, the fashion capital of the world — the new collection "draws inspiration from the dynamic and vibrant host city," a statement from the brand reads, "and embraces a patriotic spirit reflected in a signature palette of red, white and blue."

[Read More](#)





NAUMD Webinar Series

An educational year-long activity. The manufacturers, retailers, distributors, and associates of the NAUMD share their best practices with each other, and the uniform, image apparel, and public safety equipment industry.



All webinars are free to attend.

- ▲ Presented by industry members
- ▲ Recordings available to members for employee training
- ▲ Sponsorship opportunities available

naumd.com/webinars



NAUMD Podcast Series

An educational year-long activity. The Uniformer is a podcast devoted to the companies, teams, and individuals who provide the uniforms, image apparel, and equipment worn by tens of millions of workers across North America.

All podcasts are free to download.

- ▲ Interviews of NAUMD members and thought leaders
- ▲ Recordings available for employee training
- ▲ Sponsorship opportunities available



naumd.com/podcasts

Trade Show

THE NAUMD CONVENTION AND EXPOSITION

The annual NAUMD Convention and Exposition is attended by hundreds of uniform, image apparel and public safety manufacturers, suppliers, retailers and distributors.

Booth space is at a premium for this highly targeted convention where the leading uniform manufacturers and associated service providers meet small and large dealers.

Members and exhibitors are invited to take advantage of opportunities for companies to support the uniform industry and the NAUMD by sponsoring events, materials and speakers.

- ▲ Great speakers and education breakouts
- ▲ Networking events
- ▲ Award presentations
- ▲ Meet top suppliers and their management team

naumd.com/convention



**CONNECT
COLLABORATE
CULTIVATE**

**NAUMD 2025
CONVENTION**

APRIL 27-29, 2025
HYATT REGENCY
NEW ORLEANS, LA, USA

MORE

NEXT SHOW:
APRIL 27-29, 2025
Hyatt Regency
New Orleans, LA, USA



IMAGE OF THE YEAR AWARDS®

Each year, the Image Apparel Institute recognizes the best workplace apparel programs with its Image of the Year Award®. Since 1978, the awards have recognized the organization's program, plus the manufacturers and distributors that created it.



Independent judges evaluate the programs on

- Originality of design
- Projection of branding
- Functionality for the job
- Use of technology and innovation



BEST DRESSED PUBLIC SAFETY AWARDS®

Each year, the NAUMD presents the Best Dressed Public Safety Award® to police, fire, sheriff, correctional, EMS, security and other public safety departments.

Independent judges evaluate the submissions based on

- Appearance
- Functionality for the job
- Use of technology & innovation
- Department maintains uniform standards to determine the best overall uniform programs.



OTHER AWARDS

The NAUMD also presents annual INNOVATION AWARDS in various categories, such as fabric, footwear, public safety, digital technology, and more. Additionally, they acknowledge outstanding individuals with the Rising Star Young Leadership Award and the Lifetime Achievement Award, honoring both accomplished young professionals and seasoned veterans in the industry.



JOIN ONLINE AT NAUMD.COM/JOIN OR USE THIS MEMBERSHIP APPLICATION

COMPANY

Your Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Key Contact _____

Phone _____

Email _____

MEMBERSHIP

Please check membership classification best fitting your company:

- DISTRIBUTOR: \$500 per year**
Companies that are principally engaged in direct sales to the end user, and purchase for resale the majority of their uniform items to the uniform industry.
- MANUFACTURER: \$1,000 per year**
Companies that are engaged in the manufacturing of uniforms, equipment and components for resale to other manufacturers, distributors or end users to the uniform industry.
- ASSOCIATE: \$1,000 per year**
Companies that supply support, technology, and other services to the uniform industry.

PAYMENT

Invoice me. Send invoice to this email: _____ *

Credit Card:

Name _____

Card Number _____

Security Code _____ Exp. Date _____

* Checks, ACH and wire transfers accepted. Bank information will be sent.
Renewal invoices will automatically be sent on your membership anniversary date.