



2024 CONVENTION & EXPOSITION

An event for uniform, image apparel, and public safety equipment suppliers and retailers.

May 5-7, 2024 at the Hilton Daytona Beach Resort Daytona Beach, FL, USA

Sponsorship & Advertising Opportunities

naUmd

Network Association of Uniform Manufacturers & Distributors

847.448.1333 | info@naumd.com | www.naumd.com

Sponsorship Opportunities



Sponsorships are critical to the future of our associations and show leadership within our industry.

Sponsorship benefits are highlighted below. We are happy to discuss ideas that would benefit your company.

Sponsors Receive:

- ▲ May choose a specific event at the convention to sponsor (first come, first serve, Maximum two sponsors per event)
- ▲ Signage at the Convention and during the event, 8' Thank you Signage, 3' Event Signage
- ▲ Posted on the NAUMD website
- ▲ Posted on the Convention Mobile App
- ▲ Printed in the Convention Guide
- ▲ Email blasts prior to the Convention thanking Sponsors
- ▲ Reserved table with guests at the Sponsored Event
- ▲ Verbal Thank You at the Convention

Sponsorship Costs

EXHIBIT HALL RECEPTION:.....	\$2,000
DAYTIME MEALS AND EDUCATION SESSIONS:.....	\$3,000
EVENING RECEPTION:.....	\$5,000
AWARDS DINNER:.....	\$10,000

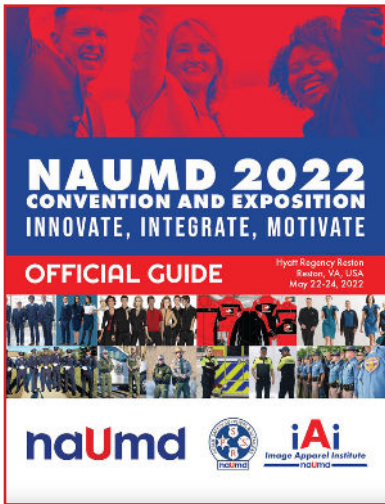


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Advertising Opportunities



NAUMD Convention Guide

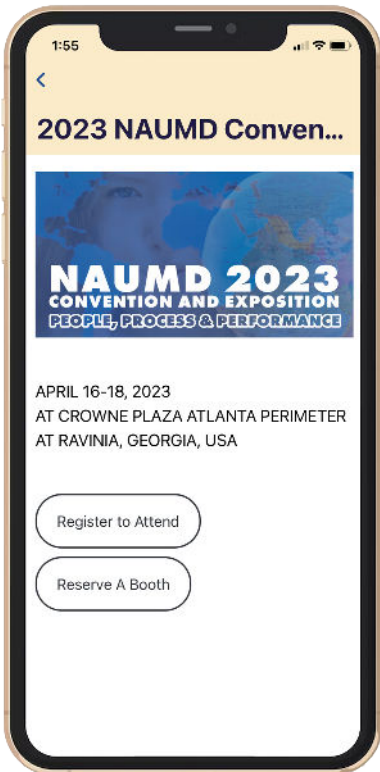
The NAUMD Convention Guide is the official publication distributed to every attendee at the show. The book features the complete schedule of events, exhibitor information and articles of interest.

Rates:

Full Page:	\$1,000
Half Page:.....	\$650
Inside Front:	\$1,500
Inside Back:	\$1,500
Back Cover:.....	\$1,500

SPECIFICATIONS:

Full Page: 7.5" x10" standard | 8.75" x 11.25" bleed (0.5" live reading)
Half Page: 7.5" x 5" standard | 8.75" x 5.25" bleed (0.5" live reading)



NAUMD Convention App

The NAUMD Convention App is the official mobile app downloaded by attendees for the show. The app features the complete schedule of events, exhibitor information and additional features.

Rates:

Banner:	\$600
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