

***Perfection Uniforms*NEWS**

Perfection Uniforms Welcomes New Business Development Manager, Daniel J. Gillham

Gillham Versed in Garments and Green Technology

BRENTWOOD, Tenn.--([BUSINESS WIRE](#))—[Perfection Uniforms](#), the leading innovator in police, fire, EMS, and DNR uniforms, proudly announces the recent addition of Daniel J. Gillham as Business Development Manager. With a 22 year history of working with government and public safety, Danny will be traveling the U.S. and Canada to call on various types of agencies and encourage participation in Perfection's complimentary wear test program.

Danny began his career in the uniform industry in 1991 with Weinbrenner/Thorogood footwear. In 1998, he became part of the Imagewear Division with Horace Small Apparel/The Force at VF Corporation. A graduate of St. Cloud State University's business program, Danny also attended Red Wing Technical Institute where he received a degree in Alternative Energy and Green Technology. Considering how Perfection has taken the uniform industry by storm with the 2009 unveiling of their eco-responsible yet highly technological MTX-ECO line, Danny's diverse work and education background enables him to effectively educate agencies on the merits of investing in an eco-responsible uniform. MTX-ECO incorporates the use of [REPREVE](#)® 100% recycled polyester which is made from plastic bottles diverted from oceans and landfills. The line is also upscale, being the uniform of choice for Canada's Royal Newfoundland Constabulary and in fact, helped the agency to garner a Best Dressed Award from [NAUMD](#) (North-American Association of Uniform Manufacturers and Distributors) earlier this year.

Steve Gilkeson, Executive Vice President of Perfection Uniforms, comments, "We are quite fortunate to have a respected market veteran such as Danny leading our agency program development. Our continuing market share growth is a direct result of the practical innovation and comparative wear test successes of Perfection brand uniforms at the agency level."

Danny will be appearing on behalf of Perfection Uniforms at various trade shows this year such as the Police and Security Expo in Atlantic City, NJ and the National Sheriffs' Association Conference in Anaheim, CA. If you work in public safety or for a department of natural resources, please be sure to visit the Perfection Uniforms website (www.perfectionuniforms.com) to see a complete show schedule and to learn more about securing a Perfection Uniforms wear test for your department. You may also contact Danny directly by calling 612-817-6344.

For more information about REPREVE®, please visit www.repreve.com

REPREVE is a trademark of Unifi, Inc. and is registered with the U.S. Patent and Trademark Office and with others.

ABOUT PERFECTION UNIFORMS

Perfection Uniforms is one of the fastest growing uniform companies in the U.S. and Canada. They have been recognized by *Apparel* magazine as one of the “Top 50 Most Innovative Companies” and have garnered the industry-coveted Univator Award (given by UniformMarket) for the past several years. In 2009, the manufacturer was recognized in their home state’s publication *BusinessTN* as one of the fastest growing companies in Tennessee and has also gained notoriety abroad in *Monocle* magazine. Perfection is represented exclusively by the Unison Marketing Group (www.unisonmarketingusa.com) and through a select network of valued dealers. For more information, visit www.perfectionuniforms.com or call 1-800-476-4964.

CONTACTS:

Perfection Uniforms

Miranda Brock, 615-974-8021

Marketing Manager

mbrock@perfectionuniforms.com