

NAUMD Unveils its new:

“NAUMD Emerging Leadership Group!”

Meeting a dramatic and important need for young managers to network and grow together!

(NEW YORK, NY) May 27, 2010 – The North-American Association of Uniform Manufacturers & Distributors (NAUMD) today announced creation of the “**NAUMD Emerging Leadership Group.**” The purpose of the group will be to offer a place in the organization where young managers (in all membership categories) can: **Learn, Business Network, Gain Leadership Skills & Build lasting business relationships in their industry** – and in general become a part of an important group within the uniform & Imagewear industry community.



NAUMD Invites both members, and nominated members (by their parents or organization), to participate either as members of the group or on the governing committee. Criteria for membership for the NAUMD Emerging Leadership Group is that a nominated member must be in a policy making/decision making position in a member company in good standing and be under 50 years old.

“With the creation of the NAUMD Emerging Leadership Group, there will be no better way to learn how best to navigate the turbulent waters of the 21st Century Imagewear & Uniform Industry than participation in this vitally important new part of the organization.” said NAUMD President **Richard J. Lerman**. *“It is our hope that this new organization within the Association will meet a dramatic and important need to help young managers build their business networks and grow together!”*

The inaugural NAUMD Emerging Leadership Group governing committee includes Chairman **Brent Caplan**, of Caplan’s and a committee including: **Miranda Brock**, Perfection Uniforms, **Brian Fee**, Noble Biomaterials, **Lee Galperin**, Smith & Warren, **Robert McIntire**, G&K Services, **Kevin Stewart**, VF Imagewear & **Aviva Tavel**, The Uniform House. The committee will meet on a regular basis to develop program, service and focus ideas for submission to the Board of Directors for approval. The group’s first event will be presented during the **NAUMD 2011 “Innovation in Action” Convention & Exposition April 29- May 2 at the Renaissance Orlando at Sea World, Orlando Florida!**

Members are encouraged to either join or nominate someone fitting the eligibility requirements in their company. The group will offer the opportunity to build strong business relationships, increase visibility of both these individuals and their companies and learn invaluable leadership skills!

ABOUT the NAUMD

The North-American Association of Uniform Manufacturers & Distributors (NAUMD) has served as the voice of the Uniform & Imagewear Industry since 1932, and is a trade association representing the interests and needs of its 500+ members, who manufacture, design, produce, and or sell imagewear, uniforms and uniform accessories or who provide products and or services to the uniform & imagewear industry.

NAUMD represents the interests of the industry to the public, appropriate federal, state, and local governmental agencies, and to the consumer and trade news media. The Association provides services to member firms collectively for the betterment of all member companies and the industry at large. NAUMD also provides the means for the education and interchange of ideas between our members and facilitates communications through several publications and services. For further information on all NAUMD programs, services and issues please visit the Association's website at www.naumd.com.

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